

Khayelihle Dominique Gumede

P O Box 6984, Cresta, 2118 – Mobile 074 147 3836 – Email khayelihle@cmproductions.co.za

# Curriculum Vitae

**Khayelihle Dominique Gumede**

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## Introduction:

My career thus far has been coloured with a series of diverse creative and administrative functions which I have had the good fortune to fulfil. Educated as an Actor, Director and Writer, I have had the rare privilege of functioning in not only all three creative spheres across the mediums of Theatre, Television, Film, Academia and Fine Arts but also receiving exposure and experience as a Producer, Broadcast Media Executive and Creative Director.

Often I am asked what I consider myself primarily. My response is that regard is always the following, 'I am a storyteller and I tell which ever story I am tasked to tell in the manner the story requires me to tell it. At times this is as an Actor, at others times it is as a Director or Writer and on other occasions the story requires me to be a Producer or part of its Creative Management'.

## Executive and Administrative Experience:

### **Chief Operating Officer – Clive Morris Productions (2017)**

I am the Chief Operating Officer and majority shareholder of Clive Morris Productions. This prestigious production company, in the market for 30 years, is a leader in content creation in South Africa in various formats from Drama, Live Events, Corporate Videos, Commercial and various others.

### **Chief Creative Officer – Yililiza (2015)**

I am currently the Chief Creative Officer of the creative content hub within the Africa Media Warehouse Group.

### **General Manager of Out of Home and Broadcast Media – Africa Media Warehouse (2014 - 2015)**

Having served as a creative consultant and client service manager for Oomph! Africa Activations in 2013, I was then promoted to General Manager of Out of Home and

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Broadcast Media at the Africa Media Warehouse Group. My responsibilities included managing all of the Broadcast and Out of Home assets within the SADC, Central and West African regions.

### **Theatre Arts Admin Collective – Board Member (2013 – Present)**

I am currently serving on the Board of the Theatre Arts Admin Collective (TAAC) and serve within a fundraising and organisational relations and networks capacity for the board.

## **Professional Work Experience as an Executive Producer:**

### For Screen:

#### **'Broken Vows' (2017)**

I joined the Executive Producing team of the 260 Episode Telenovela produced for eTV, half way through the season.

#### **'50|50' (2017 – Present)**

I joined the executive producing team in 50|50 Season 8 and have served as executive producer for 3 seasons.

#### **SAFTAs 13 (2019)**

I co-executive produced and show directed SAFTAs 13.

#### **'Isono' (2020)**

This 260 Episode BET Co-production in association with Clive Morris Productions is currently in production and will premier in September. I am a co-executive producer on the property.

#### **'The Estate' (2020)**

This 260 episode telenovela is currently in development due to premier for SABC 3 in April. I am a co-executive producer on the property.

## **Professional Work Experience as a Director:**

### For Screen:

#### **'Grassroots' (2019)**

I co-conceived, Head Directed and co-Executive Produced this 1Magic/Showmax original

#### **'The Docket' (2017/18)**

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I Creative Produced and Directed the innovative SABC3 Crime Drama due to air in August 2018

**'Red Cake' (2016/17/19)**

I Creative Produced and Directed this flagship Variety Show for SABC 2 which premiered on 10<sup>th</sup> of February 2017.

**'The 23<sup>rd</sup> Annual South African Awards' (SAMA23 – 2017)**

I was the consulting Creative Director of the SAMA's produced by VWV and Vibe2000

**'The 22<sup>nd</sup> Annual South African Awards' (SAMA 22 – 2016)**

I Creative Directed the SAMA's produced by Clive Morris Productions.

Corporate and Commercials:

**'Ground Zero' (2015/16) – ETV and Kasi Plus**

I am currently Co-Directing and Co-Content Producing a new reality show for YFM entitled 'Ground Zero'. The programme is a contestant based talent search for the next top DJ at YFM. It will air on the 3<sup>rd</sup> of March 2016.

**'Standard Bank Wallet Wise Campaign' (2018)**

I directed three Standard Bank Wallet Wise edutainment features for online release. These had a set of fictional characters that dramatized situations of financial crimes.

**'AFCON 2017' (2016) – SuperSport Promo**

I directed the official AFCON 2017 Promo for SuperSport as part of the build up to the competition.

**'Steers Mjojo and Phanda' (2016) – Commercial for National TV Release**

I co-directed two Steers commercials for the Mjojo and Phanda burger launched for FCB Agency.

**'Declare the Funny' – The Johannesburg International Comedy Festival (2016)**

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I produced and directed the launch video and campaign of the Johannesburg International Comedy Festival.

Directing Experience for stage:

I have professionally directed over a dozen stage productions. The below is a list of some of the most recent highlights.

**'Tsotsi the Musical' (2017/18)**

I co-directed and co-developed the critically acclaimed Musical Theatre Adaptation of Athol Fugard's novel of the same title

**'The Centre for the Less Good Idea' (2016/17)**

I was the inaugural theatre curator for William Kentridge's 'Centre for the Less Good Idea' based in Maboneng founded in 2016.

**'SA Sports Awards' (2016)**

I show directed the 2016 Annual South African Sports Awards.

**22<sup>nd</sup> Annual South African Music Awards (2016)**

I Creative Directed and Show Directed this Live for Broadcast Awards show, Produced by Clive Morris Productions.

**Transnet CE's Excellence Awards (2016)**

I show directed the Transnet Chief Executive's Annual Excellence Awards Produced by Clive Morris Productions

**'Crepuscule' 2013 – 2016**

I wrote and directed an adaptation of Can Themba's short story of the same title. It toured to various professional stages including the Market Theatre and The National Arts Festival Main programme. This work was also published locally and referenced in international catalogues of South African Theatre

**‘SAFTAs’ (The South African Film and Television Awards) – (20 and 22 March 2015)**

I served as the associate Creative Director of the SAFTAs 2015. Produced by Clive Morris Productions.

My duties and responsibilities included; Stage Direction of the two awards evenings, input and development of the creative concept, script writing and development, input and development into the running order, management and direction backstage during performances.

**Professional Writing Experience:**

For Screen:

**‘Grassroots’ (2019)**

Head Writer.

**‘Ashes to Ashes’ (2015)**

I wrote a number of Episodes of the ETV Telenovela produced by Clive Morris Production.

**‘Isibaya’ (2014/2015)**

I worked as a senior storyliner on the award winning popular daily drama ‘Isibaya’ produced by Bomb Productions.

**‘Hard to Get’ – (2014)**

I was part of the story line development of the feature ‘Hard to Get’ Directed by Zee Ntuli which Premiered at the Durban International Film Festival in 2014.

Corporate and Commercials:

**‘Steers Mjojo Campaign’ (2017)**

I co-wrote this three commercial series for FCB agency under the directing collective The Youth League

**‘2016 Liberty Financial Education series’**

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I wrote a series of liberty financial edutainment pieces for online release. These took the form of webisodes with fictionalized drama.

**‘Transnet TCP Video Series’ (2015)**

I wrote a series of Transnet Video highlighting the success of their latest TCP project for their board, investors and stakeholders. This video series took analytical information and sort give a human face to the highly technical projects.

Live for Broadcast:

**15<sup>th</sup> Annual Metro FM Music Awards (2016)**

I co-wrote this premium live for broadcast awards show.

**4<sup>th</sup> Annual Simon ‘Mabhunu’ Sabela Awards (2016)**

I co-wrote the KZN Film Commission’s Annual Awards Ceremony.

**IFA Mass Rally (2015/16)**

I wrote the IFA Mass Rally script for two concurrent years. The Mass Rally is the annual awards show and production reveal for the clientele company that sees an attendance of over 5000 IFA members annually.

**9<sup>th</sup> Annual South African Film and Television Awards (2015)**

I co-wrote and associate Creative Directed this Live for Broadcast Awards show, Produced by Clive Morris Productions.

## Highlights and Awards:

- **Naledi Award (2016) - Best Director of a Play**
- **Naledi Award (2015) – Best Emerging Voice**
- **SAFTA Awards (2015) – Best Writing Team – Soapie (Isibaya)**
- **Emmy Award ‘Miners Shot Down’ (2014) – Directed by Rehad Desai**

I performed a series of Voice Overs for the international award winning documentary which explored the controversial Marikana Massacre of 2012.

- **Royal Court Writing Residency (In association with the British Council) - 2013**

Khayelihle is one of twelve Playwrights selected in the country to embark on a one year writing residency which will culminate in the development of a new play over the time span.

## References

**Name** Mr James Ngcobo  
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## Personal Information

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