

SIAN CLARK

SENIOR PRODUCER/NEW CORPORATE BUSINESS DEVELOPMENT

Sian Clark runs the corporate wing of CMP. She is a multi talented news journalist and TV/Video Producer. Her career spans over twenty years and she began as a reporter for The Star newspaper. Today Sian uses her writing skills to craft TV series and corporate scripts. She has been an investigative TV journalist for Carte Blanche and for the environmental programme 5050. She is currently producing a Crime series.

In 2010 Sian and her team set up GOVTECH TV AT SITA'S prestigious event at the ICC. The ENG crew constantly updated footage, news and information to the screens around the venue.

For the past 5 years Sian has run the CESA Aon Awards as well as the SAISC Steel Awards. This includes the exhibitions and running news inserts as well as producing content for the Gala dinner.

Sian's corporate video productions and commercial work include some of South Africa's top clients including hotel giants Sun International; African Bank; Macsteel; Sabi Sand Foundation and destination specialist Tsogo Sun.

Sian's relationship with CMP has run over 20 years. Work highlights include her role as Regional Producer for MNET Face of Africa for three years, which included travelling the globe with a crew of 30 to produce this model search competition. Sian was selected to work in China and produce CHINESE/SA relationship videos for CCTV and Mnet. .

During her career she has won two NTVF awards for Best News Actuality TV programmes. Sian was also the South African face for Newshound Asia during 2016 and 2017 where she reported on SA news stories for this international channel.

Sian worked as journalist in Perth, Australia and as a feature writer for Cosmopolitan Magazine, South Africa before moving into directing and producing television.